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Successful Leaders Hire Executive Coaches

Last month, in a discussion with one of our clients, a topic arose that I thought you might find beneficial: why does an exceptional CEO hire an establishing Using any measure of success, he would find a place.

I asked him directly why he hired our company and why he continues to find our coaching valuable. His answer was quite simple, "Today I'm good but tomorrow I want to be even better. With your help, I may become the very best I could ever be." I realized at once, that he was a lifelong learner, asking for candid assessment of his leadership style and informed opinion about his negotiation practices.

Since he believed in the power of excellent communication, he benefited greatly from our exchange of ideas and required direct feedback from me as his consultant. He expressed that our work together was integral to his ability to execute the strategy that kept his organization moving in the right direction.

You Have All the Time there is!

There are 525,600 minutes in a normal year, and 524,160 minutes in a leap year and you have them all. The pivotal question is: How do you use your time?

1. Nike's slogan, "Do it now." may not

be the best advice. Try these ideas:

1. account for how you spend your time in a daily log.
2. Prioritize your "to-do" list.
3. Do parts of complicated tasks when you have a moment

What can you learn from this experience:

- Become a life-long learner, improving your abilities continually.
- Invite Feedback—find people you trust and ask for the truth.
- Don't go it alone. If you aspire to be a great leader, seek to find or hire someone to help. Every team needs a coach!

Rising Above the Rest



4. Soon you will find most of the complicated task completed and the rest will be easier to tackle.
5. Celebrate your successes and focus on rewarding yourself for sticking with your plan.